



14th

**International Donor Registry Conference
& WMDA Meetings**

25 – 29 June, 2024 – Cape Town, South Africa

All patients & donors matter

www.capetownidrc.co.za

The 14th IDRC 2024 & WMDA Meetings

Cape Town Partnership Prospectus

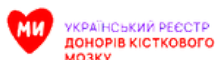
WMDA works with its members to ensure reliable provision of life-saving cells whilst promoting patient and donor care and safety.

OUR VISION:

We strive for a world where access to life-saving cellular therapies for all patients is assured and donors' rights and safety are protected.

We serve patients worldwide in need of a stem cell transplant, by matching the best possible stem cell source.

Our members are CEO's of donor registries, cord blood bank directors, search coordinators, donor recruiters, hematologists, immunologists, scientists (bio-informatics), clinicians, quality managers and cell therapy specialists.



The 14th IDRC

The 14th International Donor Registry Conference is a gathering of the scientific community involved in cellular therapy and stem cell donation.

Its focus will be on global collaboration and supporting emerging registries and diversifying the global database to ensure equal access to cellular therapy.

Proposed Presentation Topics are:

- Challenges facing Small and Emerging Registries
- Challenges facing Medium Sized Registries
- Donor Recruitment and Retention
- Selection of Donor and Stem Cell Source
- Donors and Patients: Safety and Ethical Challenges
- Registries: Management and Innovative Solutions for Sustainability
- Laboratory & Quality: HLA and non-HLA markers, Technology
- Regulatory Issues: Licensing, Import, Export, Labelling
- Health Care Economics
- Clinical Transplant aspects & Cellular Therapy

During the IDRC, we will honour the recipient of the Shirley Nolan Lecture. Previous recipients have included pioneers in the world of stem cell donation and transplantation:

2004: Prof. Dr. J. Goldman

2008: Prof. Dr. M. Horowitz

2012: Prof. Dr. P. Rubinstein

2016: Prof. J. Chapman, AC

2023: Prof. A. Madrigal

2006: Prof. Dr. J. van Rood

2010: Prof. Dr. E. Gluckman

2014: Dr. D. Confer

2018: Prof. Dr. C. Hurley

The WMDA Global Meeting

The WMDA Global Meeting: The program will include workshops and sessions in the following areas:

Strategies to find the best suitable stem cell source

- Search & Match Service
- Match & Connect User Group
- Search Coordinator Workshops
- Bio-Informatics
- **Innovation in daily operations**
 - Registry Operations & Regulation
 - Cord Blood Operations
 - Novel therapies and their impact on registries
- **Compliance with international standards & regulation**
 - WMDA Standards 2024
 - Training sessions for inspectors
- **Improving donor & patient care**
 - Sessions with medical experts
 - Serious Adverse Events Reporting
 - Donors as starting material for cellular therapy
 - Donor suitability criteria
- **How to recruit the motivated donors?**
 - Donor recruitment & donor retention
 - World Marrow Donor Day

You will discover more about WMDA's technological initiatives to promote equal access to life-saving stem cell products and be able to experience first hand how our members collaborate. We will share an update on our technical solutions for effective registry-to-registry communication with a considered approach to data security, innovative bioinformatics and the improvement of data quality.

Partnership

WMDA is a non-profit organisation and is supported by our members both financially and through their volunteer work. Our members are mostly charities or non-profit organisations.

We therefore rely on the support of partners to make events, such as the IDRC and the WMDA Meetings a reality.

For more information on the work and funding of WMDA, please view our Finance and Activities report: [WMDA Finance & Activities Report 2022](#)

By supporting the IDRC and the WMDA Meetings, you are contributing to global collaboration. Global collaboration is vitally important in diversifying the global registry and in protecting both donors and patients. Your support really does save lives!

Please find below the information about the Partnership Packages available for Cape Town, 2024.





Gold Partner Opportunity

Strengthening WMDA relationships for Global Collaboration

50% of patients find their donor in another country. International cooperation is paramount for providing more patients with access to a stem cell transplant. Social events during the WMDA meeting lays the foundation of strong working relationships between the registries.

This exclusive package includes:

- 7 complimentary attendee passes for the WMDA Global Meeting & 14th IDRC
- 7 complimentary WMDA Networking Event & IDRC Poster Session Evening passes
- A location for a booth for all 5 days
- Your logo on our conference booth background for photos opportunities
- Your logo on 6 communication mailings or social media posts relating to the event
- Your logo and company profile on the daily program app
- Your logo next to all news about the Mix & Match Quiz Evening in WMDA's monthly newsletter, Stem Cell Matters
- Your logo on all of WMDA's social media posts relating to the Mix & Match Quiz Evening
- Your logo and a short company description (maximum 30 words) with a link through to your own website on the event website for 12 months
- Your logo on the last "thank you" slide, together with all partners, in all presentations
- Your logo on the website page of the Mix & Match Quiz Evening photos
- An article about your company (maximum 200 words and 2 pictures) in WMDA's monthly newsletter. Stem Cell Matters
- Introduction by the WMDA President at the Mix & Match Quiz Evening and a 5-minute welcome speech
- Option to provide banners to the entrance of the Mix & Match Quiz Evening

Price: EUR 30,000





Silver Partner Opportunity

Access to Healthcare - All Patients and Donors Matter

This year's IDRC and WMDA Meetings has a clear objective; open up access to healthcare for both patients and donors. It is a very complicated issue, though we believe that we can have a profound impact. Why? Currently we only have 3 WMDA members in Africa, in a continent of 54 countries! Support us in providing free access to the IDRC for healthcare professionals in Africa. Leaving behind a legacy that increases access to stem cell transplantations worldwide.

- 5 complimentary attendee passes for the 14th IDRC & WMDA Meetings
- 5 complimentary WMDA Networking Event & IDRC Poster Session Evening passes
- A location for a booth for all 5 days
- 30 minute presentation on a subject relating to improving Access to Healthcare (subject to be agreed with by the program committee)
- Your logo on the badges of all of the attendees who you support in attending
- Your logo and a short company description (maximum 30 words) with a link through to your own website on the Event website for 12 months
- Your logo on 2 communication mailings or social media posts relating to the event
- Your logo and company profile on the daily program app
- Your logo on the last “thank you” slide, together with all partners, in all presentations & on the background for photo opportunities
- An article about your company (maximum 200 words and 2 pictures) in WMDA's monthly newsletter, Stem Cell Matters
- An article on WMDA's website

Please note: There is only 1 Silver Partner - Access to Healthcare package available.

Price: EUR 20,000





Silver Partner Opportunity

Education for all - sharing knowledge & best practices

One of the goals of the IDRC and the WMDA Meetings is to share knowledge, experience and best practices to protect donors and improve the outcomes for patients. Support our educational goals and partner with us to ensure that sessions are recorded for those who can not afford to travel and attend.

- 5 complimentary attendee passes for the 14th IDRC & WMDA Meetings
- 5 complimentary WMDA Networking Event passes
- 5 complimentary IDRC Poster Session Evening passes
- A location for a booth for all 5 days
- Your logo on all communication relating to the recordings and your logo on all of the recordings
- Your logo and a short company description (maximum 30 words) with a link through to your own website on the Event website for 12 months
- Your logo on our conference booth background for photos opportunities
- Your logo on 2 communication mailings or social media posts relating to the event
- Your logo and company profile on the daily program app
- Your logo on the last “thank you” slide, together with all partners, in all presentations
- An article about your company (maximum 200 words and 2 pictures) in WMDA's monthly newsletter, Stem Cell Matters
- Your logo on the slide presenting the topic before the speakers starts and an opportunity to provide a small video which can be added to the beginning of the recording.

Please note: There is only 1 Silver Partner - Education for all package available.

Price: EUR 20,000

“Education is the most powerful weapon which you can use to change the world.”.

— Nelson Mandela.



Silver Partner Opportunity

Donor Care Sessions - Protecting 41 million voluntary donors

WMDA is dedicated to protecting the 41 million voluntary blood stem cell donors worldwide. Donor Care is our top priority, and we're not alone in this mission. Registries, collection centers, healthcare manufacturers, and other medical professionals share our passion for ensuring donor safety. At the IDRC and WMDA Meetings, healthcare professionals can connect with others who share this commitment through dedicated sessions. Join us in advancing the field of blood stem cell donation and making a difference in the lives of millions around the world.

- 5 complimentary attendee passes for the 14th IDRC & WMDA Meetings
- 5 complimentary WMDA Networking Event passes
- 5 complimentary IDRC Poster Session Evening passes
- A location for a booth for all 5 days
- Your logo strongly visible during selected Donor Care sessions
- 30 minute presentation on a Donor Care subject (subject to be agreed with by the program committee)
- Your logo on our conference booth background for photos opportunities
- Your logo and a short company description (maximum 30 words) with a link through to your own website on the Event website for 12 months
- Your logo on 2 communication mailings or social media posts relating to the event
- Your logo and company profile on the daily program app
- Your logo on the last “thank you” slide, together with all partners, in all presentations
- An article about your company (maximum 200 words and 2 pictures) in WMDA's monthly newsletter, Stem Cell Matters
- Option to provide banners next to the entrance to selected Donor Care sessions and an opportunity to welcome attendees to those sessions

Please note: There is only 1 Silver Partner –Donor Care package available.

Price: EUR 20,000

Protecting 41 million voluntary blood stem cell donors worldwide.

» Silver Partner Opportunity

Cord Blood Sessions - Potential life-savers are on their way!

An estimated 10,000–15,000 patients a year cannot find a donor that is a close enough match from among 41 million blood stem cell donors listed in the global database. Other patients don't have enough time to find an unrelated adult donor due to the rapid progression of their disease. In these cases, cord blood may be an option for blood stem cell transplantation.

- 5 complimentary attendee passes for the 14th IDRC & WMDA Meetings
- 5 complimentary WMDA Networking Event passes
- 5 complimentary IDRC Poster Session Evening passes
- A location for a booth for all 5 days
- Your logo strongly visible during selected Cord Blood Sessions
- 30 minute presentation on a Cord Blood subject (subject to be agreed with by the program committee)
- Your logo and a short company description (maximum 30 words) with a link through to your own website on the Event website for 12 months
- Your logo on 2 communication mailings or social media posts relating to the event
- Your logo and company profile on the front page of the app
- Your logo on the last "thank you" slide, together with all partners, in all presentations & on the background for photo opportunities
- An article about your company (maximum 200 words and 2 pictures) in WMDA's monthly newsletter, Stem Cell Matters
- Option to provide banners next to the entrance to selected Cord Blood Sessions and an opportunity to welcome attendees

Please note: There is only 1 Silver Partner - Cord Blood session package available.

Price: EUR 20,000





Silver Partner Opportunity

Event App & Communication Sessions - Information saves lives

Communication is so important to donor recruitment and to donor retention. Many sessions focus on the how can we increase the numbers of donors, though probably most importantly, how can we retain them and support them through the process of donation, if they are matched. No less important, is how can we support them after donation?

- 5 complimentary attendee passes for the 14th IDRC & WMDA Meetings
- 5 complimentary WMDA Networking Event passes
- 5 complimentary IDRC Poster Session Evening passes
- A location for a booth for all 5 days
- Your logo strongly visible during selected Communication Sessions
- 30 minute presentation on a Communication subject (subject to be agreed with by the program committee)
- Your logo on our conference booth background for photos opportunities
- Your logo and a short company description (maximum 30 words) with a link through to your own website on the Event website for 12 months
- Your logo on 2 communication mailings or social media posts relating to the event
- Your logo and company profile on the front page of the app
- Your logo on the last “thank you” slide, together with all partners, in all presentations
- An article about your company (maximum 200 words and 2 pictures) in WMDA's monthly newsletter, Stem Cell Matters
- Option to provide banners next to the entrance to the Communication Sessions and an opportunity to welcome attendees

Please note: There is only 1 Silver Partner -Event App and Communication package available.

Price: EUR 20,000

A donor is found in another country for
47% of patients with access to care.



Bronze Partner Opportunity

Content Partner

Do you want to share your knowledge and let our members and the scientific community? Why not let our members know what your company is doing in the field of cellular therapy? If you want to reach our members, than this package is for you.

The package includes:

- 30 minute presentation on expert subject (subject to be agreed with by the program committee)
- 3 complimentary attendee passes for the 14th IDRC & WMDA Meetings
- 3 complimentary WMDA Networking Event passes
- 3 complimentary IDRC Poster Session Evening passes
- A location for a booth for all 5 days
- Your logo and a short company description (maximum 30 words) with a link through to your own website on the Event website for 12 months
- Your logo on our conference booth background for photos opportunities
- Your logo on 2 communication mailings or social media posts relating to the event
- Your logo and company profile on the daily program app
- An article about your company (maximum 200 words and 2 pictures) in WMDA's monthly newsletter, Stem Cell Matters
- Your logo on the last “thank you” slide, together with all partners, in all presentations

Please note: There are only a total of 5 Bronze Content Partner packages available. 1 Bronze Content Partner has been taken. 4 are still available.

Price: EUR 15,000





Bronze Partner Opportunity

Exhibition Partner

The 14th IDRC & WMDA Meetings provides attendees with a lot of time for socialising, networking, building long-term relationships. This is ideal for exhibitors as it also means that attendees have time to learn about the new products and services.

The package includes:

- Broadcasting of your video at the start, finish and during the breaks for 1 day
- 3 complimentary attendee passes for the 14th IDRC & WMDA Meetings
- 3 complimentary Networking Event passes & IDRC Poster Session Evening passes
- A location for a booth for all 5 days
- Your logo and a short company description (maximum 30 words) with a link through to your own website on the Event website for 12 months
- Your logo on 2 communication mailings or social media posts relating to the event
- Your logo and company profile on the daily program app
- An article about your company (maximum 200 words and 2 pictures) in WMDA's monthly newsletter, Stem Cell Matters
- Your logo on the last “thank you” slide, together with all partners, in all presentations & on the background for photo opportunities

Please note: There are only 5 Bronze Exhibition Partner packages available.

Price: EUR 15,000





Osmium Partner Opportunity

Rare, noble and want to fight cancer

Did you know that Osmium is one of the rarest metals in the world? It's noble and has been reported to have compounds that show anticancer activity. Just like our Osmium Partners, who are rare, noble and want to fight cancer.

Do you feel strongly that we need to support patients fighting blood cancer and blood disorders? Do you want to bring more diversity to the global database, by supporting organisations in countries not yet represented? Do you also believe that global collaboration is the key to saving lives then this package is for you.

The package includes:

- 1 complimentary attendee pass and 1 complimentary attendee pass gifted to a small and emerging registry (your logo on their badge)
- Your logo and a short company description (maximum 30 words) with a link through to your own website on the event website for 12 months
- Your logo and company profile on the daily program app
- 2 articles about your company (maximum 200 words and 2 pictures) in our monthly newsletter Stem Cell Matters over the next 6 months
- 1 article on WMDA's social media & 1 article on WMDA's website
- VIP seating for attendees

Price: EUR 10,000



Thank you to our partners who have already committed to supporting the 14th IDRC

Event Partner



Gold Partners



saving the lives of people with blood cancer



Bronze Partner



If you would like to know more about WMDA, our events or other partnership opportunities, please email mail@wmda.info