

# WORLD MARROW DONOR DAY



## 22 SEPTEMBER 2026



# SUPPORT SAVING LIVES

Every 27 seconds someone in the world is diagnosed with a form of blood cancer. For many patients, a stem cell transplant from an unrelated donor is their only chance of survival.

World Marrow Donor Day (WMDD) is an initiative of the World Marrow Donor Association (WMDA) to celebrate and thank stem cell donors worldwide who are willing to selflessly share their healthy bone marrow / stem cells with patients in need of a transplant.

On 22 September 2026, WMDD will be held for the 12th time.

Read more about the benefits of participation for your organisation in this document.

Be inspired to help save lives!



**SUPPORT SAVING LIVES**

# GOLD PARTNER



3 gold partnerships available.

Listed as gold partner on the WMDD partner page ([Our Partners - World Marrow Donor Day](#)) for 1 year (starting 1 May 2026).

Your own gold partner page on our WMDD website custom made to your preferences for 1 year.

Official partner announcement on WMDA's and WMDD's social media channels, WMDA's Stem Cell Matters and WMDD's Share page.

Option to create a special video for WMDD, which we will promote and share once during World Marrow Donor Day on WMDD's LinkedIn, Twitter, Instagram and Facebook.

Your logo will be included as Gold Partner in all major communication materials:

- signature of all WMDA staff from 01 August to 30 September 2026
- landing page on the WMDD website from 1 May 2026 highlighted as gold partner for 1 year
- logo slider on the WMDD website homepage
- (social) media promotion: your logo on 8 social media posts between 1 May to 31 October 2026
- recognition in the WMDD launch newsletter published in June and the reminder newsletter published in August

Support the WMDD "Your company name" Gold Grant, which aims to support donor and transplant teams in Africa, Asia and South America.



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# SILVER PARTNER



EUR 12,500

5 silver partnerships available.

Listed as silver partner on the WMDD partner page ([Our Partners – World Marrow Donor Day](#)) for 1 year (starting 1 May 2026).

Official partner announcement on WMDA's and WMDD's social media channels, WMDA's Stem Cell Matters and WMDD's Share page.

Option to create a special video for WMDD, which we will promote and share once during World Marrow Donor Day on WMDD's LinkedIn, Twitter, Instagram and Facebook.

Your logo will be included as Silver Partner in all major communication materials:

- landing page on the WMDD website from 1 May 2026 highlighted as silver partner for 1 year
- logo slider on the WMDD website homepage
- (social) media promotion: your logo on 5 social media posts between 1 May to 31 October 2026
- recognition in the WMDD launch newsletter published in June and the reminder newsletter published in August

Support the WMDD "Your company name" Silver Grant, which aims to support donor and transplant teams in Africa, Asia and South America.



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# BRONZE PARTNER



EUR 7,500

10 Bronze partnerships available.

Listed as bronze partner on the WMDD partner page ([Our Partners – World Marrow Donor Day](#)) for 1 year (starting 1 May 2026).

Official partner announcement on WMDA's and WMDD's social media channels, WMDA's Stem Cell Matters and WMDD's Share page.

Your logo will be included as Bronze Partner in all major communication materials:

- landing page on the WMDD website from 1 May 2026 highlighted as bronze partner for 1 year
- (social) media promotion: your logo on 2 social media posts between 1 May to 31 October 2026
- recognition in the WMDD launch newsletter published in June and the reminder newsletter published in August

Support the WMDD "Your company name" Bronze Grant, which aims to support donor and transplant teams in Africa, Asia and South America.



เปิดเวทีเสวนา ชวนรู้จัก "คู่แท้สเต็มเซลล์ ปากุฬารีย์ที่มีอยู่จริง"

ฉลองวันผู้บริจาคสเต็มเซลล์โลก ปี 2567

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