

17-19 October 2022
Leiden, The Netherlands

WMDA event sponsorship prospectus



Face-to-Face Event
The Key to Global Collaboration

Did you know that **less than 0.5% of the global population** is on the global database of registered voluntary blood stem cell donors?

This 0,5% is also not a diverse representation of the global population, due to **economical, political and social inequalities**.

As a result, not all patients fighting blood cancer and blood disorders find **a match** for a stem cell transplant.

Global collaboration is the key to saving lives and will open the door to diversity and **equity of care** for both donors and patients.

WMDA, a true not-for-profit organisation, promotes global collaboration and the sharing of best practices between its members for the benefit of stem cell donors and patients.

OUR VISION:

Patients worldwide have equal access to high-quality cells for transplantation from donors whose rights and safety are protected.

WWW.WMDA.INFO

YOUR SUPPORT CAN MAKE A DIFFERENCE

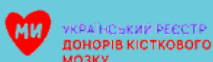
One of the many ways we stimulate global collaboration, is by organising the Face-2-Face event on October 17, 18 and 19 in Leiden, the Netherlands.

Your contribution can help patients in need of a transplant with finding the best possible match and making sure that all donors and patients are treated equally and safely.

During this event we provide you
with your key to **visibility** and a
chance to meet and connect with
our members; important
stakeholders in stem cell donation,
transplantation and cellular
therapy.

*We serve patients worldwide in need of a
stem cell transplant, by matching the
best possible stem cell source.*

Our members are CEO's of donor registries, cord blood bank directors,
search coordinators, donor recruiters, administrators, scientists (bio-
informatics), clinicians and quality managers.



Sponsorship Packages

The following sponsorship packages are available.

Platinum Partner - Main event partner

Would you love to **fully support our goals** and to engage with a worldwide audience? Then is this your package!

The exclusive package includes:

- 5 complimentary attendee passes
- 5 complimentary networking event passes
- A booth at the location for all 3 days
- Your logo on all communication relating to the event (as soon as sponsorship is agreed)
- Your logo on the opening page of the event app
- Your logo and company profile on the daily program app
- Your logo on the event pass cord and badge
- Your logo next to all news about the event in WMDA's monthly newsletter, Stem Cell Matters
- Your logo on all of WMDA's social media posts relating to the event
- Your logo and a short company description (maximum 30 words) with a link through to your own website on WMDA's website for 12 months
- Your logo on the event's slide deck template
- Your logo on the last "thank you" slide, together with all partners, in all presentations
- An article about your company (maximum 200 words and 2 pictures) in our monthly newsletter Stem Cell Matters
- VIP seating for attendees
- Private coffee break with the Board
- Mention by the President
- Option to provide banners next to the registration table

By being our Platinum Partner you will also be providing 12 months of free training to a small and emerging registry with less than 20.000 donors.

Please note: only 1 Platinum Partner package is available.

Price: EUR 50,000



Sponsorship Packages

Gold Partner

working for
saving lives

This exclus

- # SOLD

By being our Gold Partner you will also be providing 12 months of training to a small and emerging registry with less than 20.000 donors.

Please note: only 1 Gold Partner package is available.

Price: EUR 40,000

Every 27 seconds someone somewhere in the world is diagnosed with blood cancer.

Sponsorship Packages

Silver Partner

Is networking important to you? Do you want to receive feedback from your (prospective) customers? Then this delicious package is for you.

The package includes:

- 3 complimentary attendee passes
- 3 complimentary networking event passes
- A booth at the location for all 3 days
- Your logo on 6 communication mailings or social media posts relating to the event (as soon as sponsorship is agreed)
- Your logo and company profile on the daily program app
- Your logo and a short company description (maximum 30 words) with a link through to your own website on WMDA's website for 12 months
- Your logo on the last "thank you" slide, together with all partners, in all presentations
- An article about your company (maximum 200 words and 2 pictures) in our monthly newsletter Stem Cell Matters
- VIP seating for attendees
- Option to provide banners next to lunch buffet

Please note: only 1 Silver Partner package is available.

Price: EUR 30,000

A stem cell transplantation can be the
life-saving cure.

Thanks to WMDA, for 50% of the patients that
have access to care, a donor is found in
another country.

That's why global collaboration is key to saving
more lives.

Sponsorship Packages

Bronze Partner - Content provider

Do you have want to share your knowledge and let our members know how your company can help in the fight against blood cancer and blood disorders? Then this package is for you.

The package includes:

- 30 minute presentation on expert subject (subject to be agreed with by WMDA)
- 2 complimentary attendee passes
- 2 complimentary networking event passes
- A booth at the location for all 1 day
- Your logo on 2 communication mailings or social media posts relating to the event (as soon as sponsorship is agreed)
- Your logo and a short company description (maximum 30 words) with a link through to your own website, on WMDA's website for 12 months
- Your logo on the last "thank you" slide, together with all partners, in all presentations
- VIP seating for attendees

Price: EUR 20,000

Bronze Partner - Exhibition partner

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Do you have want to increase brand recognition? Advertise to prospective customers? Then this package is for you.

The package includes:

- Broadcasting of your short video at the start and finish of the event and during breaks for 1 day
- 2 complimentary attendee passes
- 2 complimentary networking event passes
- A booth at the location for all 3 days
- Your logo on 2 communication mailings or social media posts relating to the event (as soon as sponsorship is agreed)
- Your logo and a short company description (maximum 30 words) with a link through to your own website on WMDA's website for 12 months
- Your logo on the last "thank you" slide, together with all partners, in all presentations
- VIP seating for attendees

Price: EUR 20,000

Sponsorship Packages

Osmium Partner

Did you know that Osmium is one of the rarest metals in the world? It's noble and has been reported to have compounds that show anticancer activity. Just like our Osmium Partners, who are rare, noble and want to fight cancer.

Do you feel strongly, like us, that we need to support the organisations working hard to help patients fighting blood cancer and blood disorders? Do you want to bring more diversity to the global database, by supporting organisations in countries not yet represented? Do you also believe that global collaboration is the key to saving lives then this package is for you.

The package includes:

- 1 complimentary attendee pass and 1 complimentary attendee pass gifted to a small and emerging registry
- 1 year of WMDA membership gifted to a small and emerging registry so they can search for stem cell donors and also include the donors from their country, increasing the global database
- Your logo and a short company description (maximum 30 words) with a link through to your own website on WMDA's website for 12 months
- Your logo on the last "thank you" slide, together with all partners, in all presentations
- 2 articles about your company (maximum 200 words and 2 pictures) in our monthly newsletter Stem Cell Matters over the next 6 months
- 1 article on WMDA's social media
- 1 article on WMDA's website
- VIP seating for attendees

Price: EUR 10,000

Only 33% of all unrelated donors are registered in countries outside Europe and North America, more diversity is needed.

More Sponsorship options

If you would like to support us, though your needs are not met in the sponsorship packages, please find more sponsorship options below. All sponsorship options help WMDA to save lives.



Education partner

Why not support a small and emerging registry with less than 20.000 donors by providing them access to all of our trainings during a full year?

Price: EUR 5,000



Friend of WMDA

Should you want to support our mission and want to make sure that we can continue our valuable work, you can also become a Friend of WMDA.

Price: EUR 2,500

Custom options



Stand-alone options

Please browse through our stand-alone options. How about sponsoring an interesting excursion following in the footsteps of the Pilgrims, Rembrandt or discovering the City of Science? Or an active item (from a stress ball to a yoyo or something that we can throw such as a frisbee with your logo on it) to get people in action during the sessions?

Custom options

Collaboration is very important to us. We would love to hear your ideas for working with us, to get your ideal sponsor scenario realised.

Table of sponsor opportunities

Packaged options

Partner level	Platinum	Gold	Silver	Bronze Content	Bronze Exhibition	Osmium
Price in Euros	50000	20000	30000	20000	20000	10000
Complimentary attendee passes	5	4	3	2	2	1+1
Complimentary networking event passes	5	4	3	2	2	
Number of days with a booth at the location	3	3	3	1	3	
Nr. of communications mailings or Social Media postings featuring your logo	All	8	6	2	2	1
Logo on meeting app main page	v					
Your logo on the daily program app	v	v	v			
Your logo on the meeting pass cord and badge	v					
Your logo next to all news about the meeting in WMDA's monthly newsletter, Stem Cell Matters	v					
Your logo next to all news about the networking event in WMDA's monthly newsletter, Stem Cell Matters		v				
Your logo on all of WMDA's social media posts relating to the meeting	v					
Your logo on all of WMDA's social media posts relating to the networking event		v				
Your logo on and a short company description (maximum 30 words) with a link through to your own website on WMDA's website for 12 months	v	v	v	v	v	v
Your logo on the meeting's slide deck template	v					
Your logo on the last "thank you" slide, together with all partners, in all presentations	v	v	v	v	v	v
Your logo on the webpage of the networking event photo's		v				
An article about your company (maximum 200 words and 2 pictures) in our monthly newsletter, Stem Cell Matters	v	v	v			
VIP seating for attendees	v	v	v	v	v	v
Private coffee break with the Board	v					
Mention by the President	v					
President introduction at the networking event and a 5-minute welcome speech		v				
Option to provide banners for next to registration table	v					
Option to provide banners for the entrance to the networking event		v				
Option to provide banners for the entrance to the lunch buffet			v			
Provide a year long training for free to a small and emerging registry (<20.000 donors)	v	v				
Presentation on expert subject (subjects to be agreed with by WMDA)				v		
Broadcasting of your short video during breaks, start and finish of the event for 1 day					v	
1 year of WMDA membership gifted to a small & emerging registry so that they can search for stem cell donors and also include the donors from their country, increasing the global database						v
2 articles about your company (maximum 200 words and 2 pictures) in our monthly newsletter, Stem Cell Matters over the next 6 months						v
1 article on WMDA's website						v

Table of non-packaged sponsor opportunities

Custom options

As we are all about collaboration, we are curious to hear your specific ideas and we will enjoy working with you to ensure your ideal scenario gets realised.

Non packaged options	Price in euros
Broadcasting of your short video during breaks, start and finish of the event for 1 day	3000
Active item to make sure participants have some physical activity during the sessions	1000
Evening excursion 4 LEFT	3000
Sponsored tea or cofffee	SOLD
Your own suggestion	TBD
Booth at our marketplace meeting day 3. 4 LEFT	4000
Digital photo collage from the meeting	3000

Connect with Jacqueline.dewerker@wmda.info or by phone on +31 88 505 7900 to talk about the current possibilities and sponsorship opportunities.
You can learn more about WMDA on our website: <https://wmda.info>.

The Program

During our 3 day program we will provide feedback on lessons learnt, updates on developments and broaden horizons with new initiatives and strategic discussions.

Get involved in the exciting discussion to update and review the guidance on donor suitability. Or participate in strategy sessions on how the WMDA can help protect the health and safety of donors in the novel cell and gene therapy field.

You will discover more about WMDA's technological initiatives to promote equal access to life-saving stem cell products and be able to experience first hand how our members collaborate. We will share an update on our technical solutions for effective registry-to-registry communication with a considered approach to data security, innovative bioinformatics and the improvement of data quality.

On Monday evening you can select from 5 different excursions (The Leiden City of Science walk, The Pilgrims walk, a visit to Matchis Foundation, the Dutch donor registry, a visit to the oldest, still working university observatory in the world, or a boat tour through the canals).

On Tuesday evening we have a great evening program including a dinner and a dance.



2022 Face-to-face meeting details

Help save lives, connect to a global audience and support equal access and safety for all patients and donors, worldwide.

The event will be held in, Leiden, the city of keys and of unlocking potential. It is the **European City of Science in 2022** and its university has been important to the scientific world since 1575.

It is home to the **Leiden Bio Science Park** with over sixty innovative companies and knowledge institutions located in the Bio Science field.

Leiden is the **birthplace of the world-famous artist, Rembrandt** and you can visit the house where he first started to paint. Our face-to-face meeting is taking place just a stone's throw away from the area that **the Pilgrims** called home for 12 years before embarking to the USA on the Mayflower in 1620.

Here is the link to website of the conference venue: <https://www.scheltemaleiden.nl>

17-19 Oct '22

**HELLO
LEIDEN
WMDA**

Face-to-Face Event The Key to **Global Collaboration**



Would you open your door to enhancing global collaboration and connecting with audiences from around the globe?

Connect with Jacqueline de Werker: jacqueline.dewerker@wmda.info / +31 88 505 7900 to talk about the current possibilities and sponsorship opportunities. You can learn more about WMDA on our website: <https://wmda.info>.