

13th International Donor Registry Conference
WMDA Global Meeting
Engage and Empower for Excellence



Frankfurt (Hanau), 18-21 June 2023

Supported by
DKMS
WE DELETE BLOOD CANCER

IDRC & WMDA Global Meeting 2023

Sponsorship Prospectus

We at DKMS are very delighted to be supporting this year's International Donor Registry Conference. With our face-to-face event in Frankfurt, Hanau, we want to build on last year's great success in Leiden and create a space to exchange, learn and share.



- **DKMS** is one of the most significant non-profit organizations in the **fight against blood cancer**.
- **DKMS** registers potential blood stem cell donors and matches patients in need of a **life-saving transplant**.
- **DKMS** is the world's largest blood stem cell donor center. We have facilitated more than 100,000 transplants and registered more than **11.5 million potential lifesavers**.
- **DKMS** operates in 7 countries on **5 continents** to give as many patients as possible an equal opportunity to find a donor and to receive the right treatments.
- **DKMS** expanded its efforts to increase infrastructure in countries like **India, Chile** and **South Africa**.

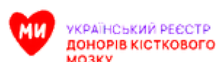
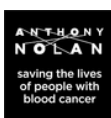
WMDA works with its members to ensure reliable provision of life-saving cells whilst promoting patient and donor care and safety.

OUR VISION:

We strive for a world where access to life-saving cellular therapies for all patients is assured and donors' rights and safety are protected.

We serve patients worldwide in need of a stem cell transplant, by matching the best possible stem cell source.

Our members are CEO's of donor registries, cord blood bank directors, search coordinators, donor recruiters, hematologists, immunologists, scientists (bio-informatics), clinicians, quality managers and cell therapy specialists.



The IDRC

The 13th International Donor Registry Conference is a gathering of the scientific community involved in cellular therapy and stem cell donation.

Presentation Topics include:

- The future of mismatched unrelated donor therapies and how these therapies aim to expand access to care.
- Focusing on mismatched cord blood units.
- Selecting the best suitable stem cell source for transplant: opportunities & challenges.
- Beyond HLA: what non-HLA characteristics are being considered in practice in stem source selection today.
- Optimising Transplant Source Selection: Benefits and Challenges of Predictive Models –What is the impact on donor recruitment?
- From Science to Practice – time is of the essence: so what's the hold-up? How can we hasten the time from diagnosis to transplantation?
- Volunteer donors providing cells for innovative therapies beyond HSCT.
- Cryopreservation as an innovation driver.

During the IDRC, we will honour the recipient of the Shirley Nolan Lecture, Professor Alejandro Madrigal. Previous recipients have included pioneers in the world of stem cell donation and transplantation:

2004: Prof. Dr. J. Goldman

2008: Prof. Dr. M. Horowitz

2012: Prof. Dr. P. Rubinstein

2016: Prof. J. Chapman, AC

2006: Prof. Dr. J. van Rood

2010: Prof. Dr. E. Gluckman

2014: Dr. D. Confer

2018: Prof. Dr. C. Hurley

The WMDA Global Meeting

The WMDA Global Meeting: The program will focus on the work of the committees and working groups. We will provide feedback on lessons learnt, updates on developments and broaden horizons with new initiatives and strategic discussions.

Workshops and Presentations:

- **Match Connect User Group**
- **Standards Committee**
- **Registries Working Group**
- **Donor Suitability Committee**
- **Bio-informatics & Innovation Committee**
- **World Marrow Donor Day**
- **Cellular Therapy**
- **20 years of SPEAR reporting**
- **Search Coordinators Sessions**
- **Quality & Regulation Working Group**
- **Medical Working Group**
- **Cord Blood Working Group**
- **WMDA General Membership Meeting**

You will discover more about WMDA's technological initiatives to promote equal access to life-saving stem cell products and be able to experience first hand how our members collaborate. We will share an update on our technical solutions for effective registry-to-registry communication with a considered approach to data security, innovative bioinformatics and the improvement of data quality.

Sponsorship

WMDA is a non-profit organisation and are supported by our members both financially and through their volunteer work. Our members are mostly charities or non-profit organisations.

We therefore rely on the support of sponsors to make events, such as the WMDA Global Meeting and the IDRC, a reality.

For more information on the work and funding of WMDA, please view our Finance and Activities report: WMDA Finance & Activities Report 2021.

By sponsoring the WMDA Global Meeting and the IDRC, you are contributing to global collaboration. Global collaboration is vitally important in diversifying the global registry and in protecting both donors and patients. Your support really does save lives!

Please find below the different sponsorship packages for the 13th IDRC and our Global Meeting in Frankfurt.



Sponsorship Packages

The following sponsorship packages are available:

Platinum Partner

Would you love to **fully support our goals** and to engage with a worldwide audience? Then is this your package! 4 Platinum Partners Packages are available. This package includes:

1 of the following:

- Company video played on a loop whilst attendees take their seat for the IDRC or for the WMDA Global Meeting welcome speech; or
- Opportunity to welcome all attendees to the IDRC or the Global WMDA Meeting during the welcome speech; or
- Private coffee break with WMDA's Board; or
- Presentation opportunity on an expert subject (subject to be agreed by the program committee)

All Platinum Partner packages include:

- 7 complimentary attendee passes for the IDRC & the WMDA Global Meeting
- 7 complimentary WMDA cultural activity passes*
- 7 complimentary networking event passes*
- A location for a booth for all 4 days
- A mailshot sent to 1400 members
- Your logo on our conference booth background for photos opportunities
- Your logo on all communication relating to the event
- Your logo on the opening page of the event app
- Your logo and company profile on the daily program app
- Your logo on the event pass cord, badge and giveaway bag (if package is agreed before the printing deadline)
- Your logo at the top of all news about the event in WMDA's monthly newsletter, Stem Cell Matters
- Your logo on all of WMDA's social media posts relating to the event
- Your logo and a short company description (maximum 30 words) with a link through to your own website on WMDA's website for 12 months
- Your logo on the event's slide deck template
- Your logo on the last "thank you" slide, together with all partners, in all presentations
- An article about your company (maximum 200 words and 2 pictures) in WMDA's monthly newsletter, Stem Cell Matters
- VIP seating for attendees

Price: EUR 40,000

>> Sponsorship Packages

Gold Partner

Under Offer

Do you have something to celebrate or want to share your prosperity with those working for a great cause? This is your chance to congratulate and motivate those saving lives.

This exclusive package includes:

- 6 complimentary attendee passes for the IDRC & the WMDA Global Meeting
- 6 complimentary WMDA cultural activity passes*
- 12 complimentary networking event passes*
- A location for a booth for all 4 days
- Your logo on our conference booth background for photos opportunities
- Your logo on 6 communication mailings or social media posts relating to the event (as soon as sponsorship is agreed)
- Your logo and company profile on the daily program app
- Your logo next to all news about the networking event in WMDA's monthly newsletter, Stem Cell Matters
- Your logo on all of WMDA's social media posts relating to the networking event
- Your logo and a short company description (maximum 30 words) with a link through to your own website on WMDA's website for 12 months
- Your logo on the last "thank you" slide, together with all partners, in all presentations
- Your logo on the website page of the networking event photos
- An article about your company (maximum 200 words and 2 pictures) in WMDA's monthly newsletter, Stem Cell Matters
- VIP seating for attendees
- Introduction by the WMDA President at the networking event and a 5-minute welcome speech
- Option to provide banners to the entrance of the networking event

Please note: There is only 1 Gold Partner package available.

Price: EUR 30,000

Every 27 seconds, someone, somewhere in the world is diagnosed with blood cancer.

Sponsorship Packages

Silver Partner – Cultural Activity

Is the WMDA community important to you? Do you want to thank them for their incredible lifesaving work with a cultural activity at the WMDA Global Meeting? Then this package is for you.

The package includes:

- 5 complimentary attendee passes for the IDRC & the WMDA Global Meeting
- 10 complimentary WMDA cultural activity passes*
- 5 complimentary networking event passes*
- A location for a booth for all 4 days
- Your logo on our conference booth background for photos opportunities
- Your logo on 4 communication mailings or social media posts relating to the event (as soon as sponsorship is agreed)
- Your logo and company profile on the daily program app
- Your logo next to all news about the WMDA cultural activity in WMDA's monthly newsletter, Stem Cell Matters
- Your logo on all of WMDA's social media posts relating to the WMDA cultural activity
- Your logo and a short company description (maximum 30 words) with a link through to your own website on WMDA's website for 12 months
- Your logo on the last “thank you” slide, together with all partners, in all presentations
- An article about your company (maximum 200 words and 2 pictures) in WMDA's monthly newsletter Stem Cell Matters
- VIP seating for attendees
- Introduction by the WMDA President at the WMDA cultural activity and a 5-minute welcome speech
- Option to provide banners to the entrance of the WMDA cultural activity

Please note: There is only 1 Silver Partner – Cultural Activity package available.

Price: EUR 20,000

The WMDA Community of over 200 volunteers,
work together to improve the outcomes for
patients and protect almost 41 million donors.

Sponsorship Packages

Silver Partner - IDRC Poster Session Drinks

Would you like to increase your visibility in the science community? Sponsoring the IDRC Poster Session Drinks is a great way to do this. The package includes:

- 5 complimentary attendee passes for the IDRC & the WMDA Global Meeting
- 5 complimentary WMDA cultural activity passes*
- 5 complimentary networking event passes*
- A location for a booth for all 4 days
- Your logo on our conference booth background for photos opportunities
- Your logo on 4 communication mailings or social media posts relating to the event (as soon as sponsorship is agreed)
- Your logo and company profile on the daily program app
- Your logo next to all news about the IDRC Poster Session Drinks in WMDA's monthly newsletter, Stem Cell Matters
- Your logo on all of WMDA's social media posts relating to the IDRC Poster Session Drinks
- Your logo and a short company description (maximum 30 words) with a link through to your own website on WMDA's website for 12 months
- Your logo on the last "thank you" slide, together with all partners, in all presentations
- An article about your company (maximum 200 words and 2 pictures) in WMDA's monthly newsletter, Stem Cell Matters
- VIP seating for attendees
- Introduction by the WMDA President at the IDRC Poster Session Drinks and a 5-minute welcome speech
- Option to provide banners to the entrance of the IDRC Poster Session Drinks

Please note: There is only 1 Silver Partner - IDRC Poster Session Drinks package available.

Price: EUR 20,000



WE DELETE BLOOD CANCER

**Dedicated to the fight against
blood cancer and blood disorders.**

Register now!

>> Sponsorship Packages

Silver Partner – Search Coordinator Sessions

The role of the Search Coordinator is a very important one, especially in reducing time to transplant. The Search Coordinator is responsible for finding a match for a patient and uses WMDA's Search & Match Service to identify the best possible stem cell source. WMDA supports Search Coordinators with special sessions during the WMDA Global Meeting. Thanks to this sponsorship package, we will also be offering Search Coordinators a discount on their registration fee, ensuring that more Search Coordinators can attend.

- 5 complimentary attendee passes for the IDRC & the WMDA Global Meeting
- 5 complimentary WMDA cultural activity passes*
- 5 complimentary networking event passes*
- A location for a booth for all 4 days
- Your logo on all of WMDA's social media posts relating to the Search Coordinator Sessions
- Your logo and a short company description (maximum 30 words) with a link through to your own website on WMDA's website for 12 months
- Your logo on our conference booth background for photos opportunities
- Your logo on 2 communication mailings or social media posts relating to the event (as soon as sponsorship is agreed)
- Your logo and company profile on the daily program app
- Your logo on the last “thank you” slide, together with all partners, in all presentations
- An article about your company (maximum 200 words and 2 pictures) in WMDA's monthly newsletter, Stem Cell Matters
- Option to provide banners next to the entrance to the Search Coordinator Sessions and an opportunity to welcome attendees

Please note: There is only 1 Silver Partner –Search Coordinator package available.

Price: EUR 20,000





Sponsorship Packages

Bronze Partner – Lunch (1 Day)

Lunch is a very important part of the IDRC & the WMDA Global Meeting. It's a time for networking, building relationships and strengthening global collaboration. Global collaboration improves the outcomes for many patients.

- 2 complimentary attendee passes for the IDRC & the WMDA Global Meeting
- 2 complimentary WMDA cultural activity passes*
- 2 complimentary networking event passes*
- A location for a booth for all 4 days
- Your logo on our conference booth background for photos opportunities
- Your logo on 2 communication mailings or social media posts relating to the event (as soon as sponsorship is agreed)
- Your logo and company profile on the daily program app
- Your logo on the last “thank you” slide, together with all partners, in all presentations
- An article about your company (maximum 200 words and 2 pictures) in WMDA's monthly newsletter, Stem Cell Matters
- Option to provide banners next to the lunch location

Please note: There are only 4 Bronze Partner – Lunch packages available.

Price: EUR 15,000

Thanks to the WMDA community, for 47% of the patients that have access to care, a donor is found in another country.

That's why **global collaboration** is key to saving more lives.

>> Sponsorship Packages

Bronze Content Partner

Do you want to share your knowledge and let our members and the scientific community? Why not let our members know how your company is helping in the fight against blood cancer and blood disorders? If you want to reach our members, than this package is for you.

The package includes:

- 30 minute presentation on expert subject (subject to be agreed with by the program committee)
- 2 complimentary attendee passes for the IDRC & the WMDA Global Meeting
- 2 complimentary WMDA cultural activity passes*
- 2 complimentary networking event passes*
- A location for a booth for all 4 days
- Your logo on our conference booth background for photos opportunities
- Your logo on 2 communication mailings or social media posts relating to the event
- Your logo and company profile on the daily program app
- An article about your company (maximum 200 words and 2 pictures) in WMDA's monthly newsletter, Stem Cell Matters
- Your logo on the last "thank you" slide, together with all partners, in all presentations

Please note: There are only 4 Content Partner packages available.

Price: EUR 15,000



>> Sponsorship Packages

Bronze Exhibition Partner

Do you have want to increase brand recognition? Advertise your services or products to prospective customers? Then this package is for you.

The package includes:

- Broadcasting of your short video at the start and finish of the event and during breaks for 1 day
- 2 complimentary attendee passes for the IDRC & the WMDA Global Meeting
- 2 complimentary WMDA cultural activity passes*
- 2 complimentary networking event passes*
- A location for a booth for all 4 days
- Your logo on our conference booth background for photos opportunities
- Your logo on 2 communication mailings or social media posts relating to the event
- Your logo and company profile on the daily program app
- An article about your company (maximum 200 words and 2 pictures) in WMDA's monthly newsletter, Stem Cell Matters
- Your logo on the last “thank you” slide, together with all partners, in all presentations

Please note: There are only 4 Exhibition Partner packages available.

Price: EUR 15,000



Sponsorship Packages

Osmium Partner

Did you know that Osmium is one of the rarest metals in the world? It's noble and has been reported to have compounds that show anticancer activity. Just like our Osmium Partners, who are rare, noble and want to fight cancer.

Do you feel strongly, like us, that we need to support the organisations working hard to help patients fighting blood cancer and blood disorders? Do you want to bring more diversity to the global database, by supporting organisations in countries not yet represented? Do you also believe that global collaboration is the key to saving lives then this package is for you.

The package includes:

- 1 complimentary attendee pass and **1 complimentary attendee pass gifted to a small and emerging registry**
- 1 year of WMDA's support gifted to a small and emerging registry, Supporting 1 Search Coordinator in searching WMDA's Search & Match Service and attending the Search Coordinators education courses
- Your logo on our conference booth background for photos opportunities
- Your logo and a short company description (maximum 30 words) with a link through to your own website on WMDA's website for 12 months
- Your logo and company profile on the daily program app
- Your logo on the last "thank you" slide, together with all partners, in all presentations
- 2 articles about your company (maximum 200 words and 2 pictures) in our monthly newsletter Stem Cell Matters over the next 6 months
- 1 article on WMDA's social media
- 1 article on WMDA's website
- VIP seating for attendees

Price: EUR 10,000

Only 33% of all unrelated donors are registered in countries outside Europe and North America, more diversity is needed.

>> Non packaged options

Hosting A Booth

Are you more interested in face-to-face networking and having a presence at the WMDA Global Meeting and the IDRC.
Then why not host a booth?

Price: EUR 10,000

Broadcasting a video

Are you unable to attend the event in person, though don't want to miss this opportunity to be seen by the stem cell transplantation world?
Then why not broadcast a video before a presentation?

Price: EUR 10,000

Event bag content

Are you more interested in increasing your visibility amongst our community and wanting them to remember you long after the event, then providing content to be included in the Event bag is a great way to achieve this.

Price: Starting at EUR 1,000



>> Supporting Global Collaboration

If you would like to support us, though your needs are not met in the sponsorship packages, please find more possibilities below. All sponsorship options help WMDA to save lives.



Education partner

Why not support a small and emerging registry with less than 20.000 donors by providing 1 Search Coordinator with access to all of our training during a full year?

Price: EUR 5,000



Friend of WMDA

Should you want to support to enable our community to continue our valuable work, you can also become a Friend of WMDA.

Price: EUR 2,500



Table of Sponsor Opportunities

Partner level	Platinum	Gold	Silver	Silver Search Co	Bronze Lunch	Content Partner	Exhibition Partner	Osmium Partner
Price in Euros	40000	30000	20000	20000	15000	15000	15000	10000
Complimentary attendee passes	7	6	5	3	2	2	2	1+1
Complimentary WMDA cultural activity passes*	7	6	10	3	2	2	2	1+1
Complimentary networking event passes*	7	10	5	3	2	2	2	1+1
Number of days with a booth at the location	4	4	4	4	4	4	4	
Nr. of communications mailings or Social Media postings featuring your logo	All	6	4	2	2	2	2	
Your logo on the opening page of the event app	v							
Your logo & company profile on the daily program app	v	v	v	v	v	v	v	v
Your logo on the event pass cord, badge and giveaway bag	v							
Your logo on all news relating to the Conference on Social Media posts and in Stem Cell Matters	v							
Your logo on all news relating to the networking event on Social Media posts and in Stem Cell Matters		v						
Your logo on all news relating to the WMDA cultural activity or IDRC Poster Drinks on Social Media posts and in Stem Cell Matters			v					
Your logo on all news relating to the Search Coordinator Sessions on Social Media posts and in Stem Cell Matters				v				
A mailshot to 1400 members	v							
Your logo on the meeting's slide deck template	v							
Your logo on the last "thank you" slide, together with all partners, in all presentations	v	v	v	v	v	v	v	v
Your logo on and a short company description with a link through to your own website on WMDA's website for 12 months	v	v	v	v				v
An article about your company in Stem Cell Matters	1	1	1	1	1	1	1	2
Company video played on a loop whilst attendees take their seat for the welcome speech	O							
Opportunity to welcome all attendees to the WMDA Global Meeting during WMDA's President welcome speech	O							
Private coffee break with WMDA's Board	O							
President introduction at the networking event and a 5-minute welcome speech		v						
Introduction by the WMDA President at the WMDA cultural activity or IDRC Poster Drinks and a 5-minute welcome speech			v					
VIP seating for attendees	v	v	v					v
1 year of WMDA's support gifted to a small and emerging registry								v
1 article on WMDA's website								v
Your logo on our conference booth background for photos opportunities	v	v	v	v	v	v	v	v
Presentation on expert subject (subjects to be agreed with by WMDA)	O					v		
Broadcasting of your short video during breaks, start and finish of the event for 1 day							v	
Option to provide banners for next to registration table	v							
Option to provide banners for the entrance to the networking event		v						
Option to provide banners for the entrance to the WMDA cultural evening or IDRC Poster Drinks			v					
Option to provide banners for the entrance to the lunch buffet					v			
Option to provide banners next to the entrance to the Search Coordinator Sessions and an opportunity to welcome attendees				v				

Would you like to know more?

If you would like to know more about WMDA, our events or other sponsorship opportunities, please email mail@wmda.info

Thank you for your time.