

Connecting to inspire and drive impact



STRATEGIC PLAN

World Marrow Donor Association
2023 - 2028

- A global community connected by technology, data, quality and education.
- The promotion of donor safety, and the role that registries play to balance donor rights and patient care.

OUR VISION

A world where access to life-saving cellular therapies for all patients is assured and donors' rights and safety are protected.

OUR MISSION

We work with our members to ensure reliable provision of life-saving cells while promoting care and safety for both patient and donor.

OUR VALUES

- We connect. Connecting patients and donors and members across the globe.
- We are inclusive. Ensuring all members are invited, involved and empowered. We strive for diversity and equal participation.
- We are committed. We are dedicated to support the work of our members to help all patients in need of a transplant, while protecting their rights and well-being of the donor.
- We are reliable. Providing consistent services and building a sustainable organisation from which our members can expect a pragmatic, cost-efficient approach in the provision of the high-quality services.
- We inspire. Exploring and implementing new possibilities, seeking collaboration and innovation. Being part of WMDA is stimulating and enriching.

What will be different and better in 2028?



Foundation

WMDA is sustainable and our members are engaged.



Optimising 'Search, Match & Connect':

A global 'Search, Match & Connect' environment that facilitates the most suitable cell source for patients. *Transplant centres experience the unrelated donor as a reliable cell source. Due to accurate donor & cord blood records in the global database and services to streamline the search & request process, this cell source can be delivered quickly to their centre.*



Supporting Global Development:

Supporting members to develop and grow, so that more patients find the most suitable cell source. *WMDA members have different ways to share best practices and to learn from each other.*



Promoting Donor Care:

Ensure the rights and safety of donors are promoted and protected. *WMDA is recognized as the global donor care organisation and thanks to its SPEAR service, it alerts both regulatory bodies and the community to potential risks.*



Ensuring Quality:

Promoting quality and global collaboration through standardisation. *WMDA is operating a professional certification programme that assures donors and is valued by both the health community and regulatory bodies.*

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For a detailed report, please reach out to mail@wmda.info



Publisher: 2023 © WMDA

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